



995 Trapelo Road, Unit 2

Waltham, Ma 02452

Phone: 617-710-3020

Fax: 781-899-4342

Website: www.spoolads.com

E-mail: Info@spoolads.com

How We Reach Consumers

- Spoolads appears in all the major search engines.
- Our customized website and search engine reaches an audience of millions on the internet.
- Spoolads optimizes its web pages for search engine indexing. We specifically designed our web pages to rank high in search engine.
- Your news gets sent to millions of websites and individuals who have subscribed to spoolads website.
- Over 75 percent of the Internet population does personal research on the web.
- 467 million people use the Internet.
- Spoolads offers many unique targeting capabilities to find an advertiser's most valued customers. Eliminate waste and improve return on investment.

Find Your Audience

- Our home page reaches millions of people in a day.
- With us you get the opportunity to reach sophisticated web users through out the day, inform people about your products and services, and build your brand in an interactive environment.
- With so many people on the Internet every day looking for information, we can help you leverage the power to reach your potential buyers directly.
- We provide you with vast amount of data and insights.
- Measurable results.



995 Trapelo Road, Unit 2

Waltham, Ma 02452

Phone: 617-710-3020

Fax: 781-899-4342

Website: www.spoolads.com

E-mail: Info@spoolads.com

Why Advertise With Us

- We offer business the opportunity for large search engines to find their business on the internet.
- We offer cost effective advertising program to business compare to competitor price.
- Advertising on Spoolads helps you reach this growing audience and leads them right to your doorstep.
- Our highly targetable content appeals to many different audiences.
- You can measure the impact of your advertising.
- Since Spoolads users actively seek a specific product or service, they are ready and willing to take action.
- Spoolads advance search help your customers find you. An intuitive design allows users to search by category or region so they can find you easily—even if they only remember what you specialize in or where you are located.

Driving Sales Using Spoolads

Spoolads potentially drives sales and increases revenue for business. It provides consumers with a research tool while pointing them right to your brand, business overview, promotions, images, and web address. The Internet's influence and power over consumers makes it a powerful avenue for reaching consumers.

About Spoolads

Spoolads is a comprehensive online website that includes business directory listings, business profiles, advertising, and businesses offering promotions. We provide businesses with creative advertising, distribution, tracking, and reporting of consumer-printed coupons. The consumer may use coupons for either online or traditional in-store redemption.



995 Trapelo Road, Unit 2
Waltham, Ma 02452
Phone: 617-710-3020
Fax: 781-899-4342
Website: www.spoolads.com
E-mail: Info@spoolads.com

Demographics

Spoolads pages enable you to reach millions of consumers every day. Our demographic network delivers you the niche reach you need to reach your target.

Gender <ul style="list-style-type: none">• 45% are men• 55% are women
Age <ul style="list-style-type: none">• 28% are 18-36• 50% are 24-56• 22% are 54+
Household Income <ul style="list-style-type: none">• 28% are \$50K+• 25% are \$75K+• 16% are \$100K+• 10% are \$150K+
Education and Occupation <ul style="list-style-type: none">• 70% have graduated college or higher• 40% are professional/managerial
Online Usage <ul style="list-style-type: none">• 82% have been on the Web longer than 6 years
Marital Status <ul style="list-style-type: none">• 62% are married• 38% have children
Online Shopping <ul style="list-style-type: none">• 75% have shopped online in the past 60 days• 65% have purchased online in the past 30 days